

## **Dearborn Area Board of REALTORS®**

### ***Accomplishments of 2010***

“Action is the foundational key to all success.” - **Pablo Picasso**

2010 has been a whirlwind of a year and it is hard to believe that it is coming to a close.

#### **Philanthropic:**

As my legacy to the Dearborn Area Board of REALTORS®, I wanted to leave a higher level of philanthropic endeavors that we, as REALTORS®, could give back to our community. This is why I asked the Membership Committee to help establish a charitable organization within DABOR. Thus was created the REALTOR® Community Focus Foundation.

#### **Communication:**

We are continuing our monthly E-Newsletter DABOR Focus and are currently updating the website to have a member's only side that will be used to pay dues, update your information, register for all DABOR events and give you up-to-date information on what is happening with YOUR board.

#### **Growth Initiatives:**

Even in the hard economic times we have sustained our membership to around 500 members. While we don't pursue members, we have heard that our Board is accessible and goes beyond to help members. We have continued working hard in the area of initiatives to benefit and attract more Affiliate Memberships, including our Home and Garden Show and the Homeowners Resource Guide.

#### **Election:**

For the 4th year, we implemented “Big Pulse” for our Board of Directors Election. The convenience of being able to cast a ballot online increased participation from the previously weak 35% showings to a hearty 42% of the membership! Again, with an emphasis on easy, relevant communication, we hope to continue to gain even more membership market share each year with online voting.

#### **REALTOR® Promotion:**

Another major initiative in years past was to heighten the awareness of using a local REALTOR®. Consequently, to showcase our members and our services, DABOR took part in several community events, such as:

- Tax Appeal Seminars – free to the public
- Home and Garden Show
- Homecoming
- Pumpkin Fest
- Several Chamber events in Dearborn and Dearborn Heights

#### **Political Involvement:**

Our Picnic was to include fund raising activities for RPAC which was rained out but the Board of Directors took a PIE! Our “pieing” raised \$800 for RPAC. Our 3rd annual DABOR RPAC Reception drew a large crowd of local dignitaries such as appearances from Dearborn's Mayor Jack O'Reilly, Judges Mark W. Somers, Richard Wygonik and Mark Plawecki, State House of Representatives David Nathan and Bob Constan, representatives from the offices of Irma Clark Coleman Wayne County Commissioners Diane Webb and Gary Woronchak,, Dearborn Superintendent Brian Whiston plus many City Council members from both Dearborn and Dearborn Heights.

**I am honored to have served the Dearborn Area Board this past year as your President.**

**I am proud of our collective accomplishments, success and growth through new and viable projects.**

**Our vision continues in 2010 and with your support and involvement, DABOR promises to be a fundamental reason our members will continue to grow their businesses and earn the respect of the communities they serve.**

**THIS IS YOUR ENDING!!!**