



Application and Contract for Exhibit Space

Ford Community and Performing Arts Center
March 13, 2010

Please reserve space for the DABOR Home & Garden Expo, March 13, 2010. Exhibitor acknowledges that said application shall not become a contract until such time as it has been accepted in writing by show management. Exhibitor further agrees that it shall be bound by all conditions, rules, and regulations printed on the second page of said application and as shown in the exhibitor kit which will be provided to the undersigned. Exhibitor further acknowledges that the rules and regulations and contents of the exhibitor kit are made a part hereof as though fully set forth herein and that said exhibitor agrees to be bound by all rules and regulations stated and that this agreement shall be governed by, construed, and enforced in accordance with the laws of the State of Michigan.

Company Name: _____
 Exhibit Space Name: _____
 Address: _____ Phone: _____
 City, State, Zip: _____ Fax: _____
 Web Address: http:// _____ E-mail: _____
 Signature Required: _____

Exhibit Space Selections: _____ 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice
 (see revised floor plan)

Products to be displayed (please be specific): _____

2010 Regular Booth Fees		
Booth Size	Fees	Total
Select—Includes 8x8, two chairs, & wireless Internet (table upon request)	\$300	
Premium—Select booth plus link on our website to your site	\$400	
Deluxe—Select booth plus link on our website to your site & inclusion of your company name on our printed advertising except lawn signs & special tab section	\$500	
End Cap Space—Includes 8x16, two chairs, & wireless Internet (table upon request) only 3 available	+ \$150	
Additional Booth Space	+ \$200	
Affiliate Membership in DABOR	+ \$150	
Electricity	+ \$25	
Discounts	Before 11/15/09	- \$50
	Before 12/31/09	- \$25
	After 12/31/09	\$0
Total Due		\$

<i>DABOR Affiliate Membership</i>
As an Affiliate, you represent an integral part of the Dearborn Area Board of REALTORS®. The fact is, a REALTOR® can't successfully sell real estate without you. REALTORS® and Affiliates are inseparable teammates in an industry which wouldn't even exist without this particular team. An Affiliate is to a REALTOR® what risers and banisters are to a staircase - support and reinforcement in an economy in which the strength of the real estate industry functions as one of the most accurate barometers of the health of the economy itself.
REALTORS® prefer working with people they know. Work with them in the association, and they will come to know and trust that you subscribe to their own high standards of quality service and dependability. They will come to count on you! We are continuing to invest in ways to help promote you and your business. In 2010, we will be promoting our Affiliate Spotlight and putting together the Affiliate Contact Book for all REALTORS to put into their closing packets. With over 500 REALTOR members, you will be reaching and connecting with hundreds of potential customers.
DABOR will be offering you free membership through the end of the 2009 by completing the application and joining for the 2010 year. Affiliate promotion ends December 31, 2009.

<i>Method of Payment</i>
<input type="checkbox"/> Check # _____ <input type="checkbox"/> MasterCard
<input type="checkbox"/> Visa <input type="checkbox"/> American Express
Credit Card # _____ Exp. date _____
Signature _____

Return to:
 Dearborn Area Board of REALTORS®
 2350 Monroe
 Dearborn, MI 48124
 Phone: 313.278.2220 Fax: 313.278.2949
www.dabor.com
 Contact: Dana R. Holben, RCE, CEO

DO NOT COMPLETE THIS SECTION. FOR DABOR USE ONLY	
Booth Number: _____	Advertising Space: _____
Date Received: _____	Batch ID: _____
Seminar: _____	Table Needed: _____

REALTORS® HOME & GARDEN EXPO
EXPOSITION RULES AND REGULATIONS

APPLICATION/CONTRACT

This application form constitutes merely an offer to enter into a contract with the Dearborn Area Board of REALTORS® for use of designated space at the REALTOR® Home & Garden Expo. The completion and tendering of this form and/or the payment of all or any part of the application cost shall not create a contract until such time as the application has been formally accepted by expo management. Expo management expressly reserves the right to reject any application and return any payment accompanying such application for any reason or for no reason whatsoever. Any application which is accepted by expo management shall upon acceptance become a binding agreement between the Dearborn Area Board of REALTORS® and the Exhibitor. Full payments are due with application.

CANCELLATION POLICY

In consideration for the use of such space, the exhibitor shall pay the Association those sums shown on page one (1) of this contract. In the event exhibitor wishes to cancel the contract, said cancellation must be received in writing at DABOR, 2350 Monroe, Dearborn, MI 48124, on or before January 1, 2010 at 5:00 PM EST. Any cancellation notices received prior to January 1, 2010 at 5:00 PM EST will be assessed a \$100 administration procession fee. Said fee shall be withheld from funds, per terms and conditions of the contract. Any remaining funds will be returned to exhibitor with a reasonable about of time. No refunds on any cancellations after January 1, 2010 at 5:00 PM EST.

PAYMENT OF SPACE

All monies paid shall be retained by the Expo in the event Exhibitor fails to fulfill or violates contract or withdraws. Booth space must be paid for in full before exhibitor move-in or exhibitor will not be able to set-up the booth. After March 1, 2010, payment for booth space will only be accepted using credit card or cash. No Exceptions!

INSUFFICIENT FUNDS

Checks returned for insufficient funds or closed accounts shall be charged a \$35 returned check charge. If debtor fails to act within 10 days, the returned check and returned check charge shall be turned over to legal counsel for collection and debtor shall be responsible for all court and attorney fees.

IRREGULAR ADVERTISING

The exposition is limited to those persons, firms, corporations, and other entities that have contracted and paid for exhibit space in exposition facility. No other persons, firms, corporations, or other entities will be permitted to demonstrate products, solicit orders, or distribute advertising matter on the floor of the expo or in exposition facility. Any person violating this rule will be promptly ejected from the exhibit hall.

LIABILITY & INSURANCE

1. Each exhibitor must make provision for the safe-guarding of his/her/its goods from the time they are placed in his/her/its booth until they are removed by the exhibitor. Special security personnel will be employed for the show, but the Greater Milwaukee Association of REALTORS® will not be responsible for, or guarantee to exhibitor, the safety of exhibit material against fire, accident, theft, or any loss or injury whatsoever.
2. It is agreed that exhibitor shall assume all liability for damage to exposition facility caused by his/her/its exhibit, and shall indemnify Greater Milwaukee Association of REALTORS® and the Wisconsin Exposition Center at State Fair Park against any liability that might ensue by reason of his/her/its exhibit or presence at the show.
3. Each exhibitor shall carry comprehensive general liability coverage including, but not limited to, premises, operations, and contractual liability of no less than \$500,000 for each occurrence, together with statutory worker's compensation insurance with a limit of no less than \$100,000. Certificates of insurance shall be furnished to show management no later than **February 12, 2010**.

FIRE REGULATIONS

All decoration must be flame proof and must stand a fire test as prescribed by the fire ordinance of the City.

ELECTRICAL SERVICE

Electrical wiring and equipment must meet electrical codes of the City/Facility. Exhibitor must submit a service order form (included in exhibitor kit) and payment directly to the Wisconsin Expo Center at State Fair Park (not GMAR) prior to move-in and deadline date listed.

ASSIGNMENT AND USE BY OTHERS

No exhibitor may assign his/her/its agreement for exhibit space or permit any other person to use any part of such space.

FORCE MAJEURE

In the event the Dearborn Community and Performing Arts Center or any part of the exhibit areas thereof are unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which the Expo has no control, or should the Expo decide that because of any such cause it is necessary to cancel, postpone or re-schedule the Expo, or reduce the installation time, Expo time, or move-out time, the Expo shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect as a result thereof.

COMPETITIVE EXHIBITS

In order to create a harmonious and attractive atmosphere for patrons of the show, Exhibitors shall not distribute anywhere within the Show premises or display materials at their Exhibit that mentions by name any competitor who is also an Exhibitor at the Show. The Dearborn Area Board of REALTORS® shall have the right to enforce this rule by physically removing any materials or displays that violate this rule from the show grounds. The Dearborn Area Board of REALTORS® shall have no liability to any Exhibitor or to any other party for any lost or damaged materials so removed.

BOOTH DESIGN

Exhibitor cannot exceed dimensions in the space they have contracted and paid for. For side wall height, the first 5 feet into your exhibit space from the aisle, the display cannot exceed the 3 foot height limitation. Sign height must not exceed 8 feet high or it must be finished off and have Show management's approval. Unfinished sides of your display must be covered. If you need a variance on the height restrictions, please request where noted on front side of contract. If your request has been granted, Show management will notify you.

AMPLIFICATION/OBSTRUCTION OF AISLES

Any demonstration, live performance, or other activity which results in obstruction of aisles to a neighboring booth shall be suspended, as the Show Management in its discretion may specify.

USE OF MICROPHONES, SPEAKERS AND BACKGROUND MUSIC IS PROHIBITED.

STAFFING BOOTHS

ALL BOOTHS MUST BE STAFFED AT ALL TIMES DURING SHOW HOURS. Each company is responsible for staffing their booth 15 minutes prior to show opening and during show hours. If booths are not staffed, your company will not be invited back to exhibit the following year.

EXHIBITOR KIT

By signing this contract, you also agree to the following rules, guidelines and regulations which are included in the exhibitor kit: Exhibitor Bulletin; Important Guidelines; Electrical Connection; Wisconsin Exposition Center at State Fair Park Requirements; West Allis Fire Department Regulations; Height Regulations; Exhibitor Move-In Bulletin and Exhibitor Pass Information.

AISLE SOLICITATION

All aisle solicitation, including calling out from your display into the aisle, is absolutely forbidden. Booth attendants must confine their solicitation within the exhibitor booth. If you are caught soliciting in the aisle, you will be asked to leave the show and will not be invited back to exhibit in future shows. **THIS RULE WILL BE STRICTLY ENFORCED.**

BALLOONS

Balloons may be used in your display for visual impact. However, balloons may **not** be distributed to show visitors or used in any manner that requires the balloon to break or pop.

AMENDMENTS

Show Management shall have the full power in the interpretation and enforcement of all contract regulation contained herein and the power to make such amendments thereto, and such further rules and regulation as shall be considered necessary for the proper conduct of the event.